



Checklist

Activity	Check
ACCEPT the challenge + let us know via email!	<input type="checkbox"/>
USE a gallon jug to make lemonade	<input type="checkbox"/>
MAKE fun, creative, + PINK posters	<input type="checkbox"/>
TAKE lots of pictures to promote your stand	<input type="checkbox"/>
PRINT the flyer in the drive to share at your stand	<input type="checkbox"/>
POST pictures on your social media	<input type="checkbox"/>
CHALLENGE a friend on social media with a video	<input type="checkbox"/>
FLASH the BCRF ribbon	<input type="checkbox"/>
TAKE an electronic device to donation site to collect Venmo/credit card donations	<input type="checkbox"/>
PLAY music (with a speaker, if you have it!)	<input type="checkbox"/>
DON'T forget to email us the pictures	<input type="checkbox"/>
WEAR PINK & HAVE FUN	<input type="checkbox"/>

PinkLemonadeStandChallenge@gmail.com





Extra Tips

Activity

Social Media

- News media prefer landscape photos
- Share your BCRF team website for donations
- Use hashtags like #MakeaStand #Betheend #BCRF #Turnitpink #PinkLemonadeStandChallenge

Promotion

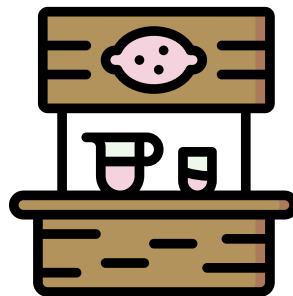
- Email us so we can help contact news stations
- Tag newscasters in your area to get their attention
- Tag any local celebrities that could be interested
- Tag @PinkLemonadeStandChallenge

Creating the Stand

- Walmart has big containers of CountryTime Lemonade for about \$10
- When creating posters, see the logos in the folder for downloading and printing

Our Email

PinkLemonadeStandChallenge@gmail.com



Our Instagram

@PinkLemonadeStandChallenge

