



LOVE THIS IDEA? #MakeAStand Yourself!

The Pink Lemonade Stand Challenge (PLSC) is a charity

project to benefit the Breast Cancer Research Foundation (BCRF) **Learn more at www.PinkLemonadeStandChallenge.org**

Started by a 7-year-old to raise funds for breast cancer research in honor of her mother and in memory of her great grandmother, grandmothers and aunt, **PLSC encourages kids everywhere to serve up Pink Lemonade for a purpose. OUR GOAL IS TO REACH 50 STATES AND RAISE 100,000!** Want to learn how easy it is to #MakeAStand to fight breast cancer? Here are the 3 simple steps:

- 1) Make a PINK LEMONADE STAND sign, stir up some PINK lemonade and find a safe and busy place to set-up
- 2) Sell PINK lemonade to END BREAST CANCER and let people know all funds raised will go to BCRF!
- 3) Count the money you raised, keep the cash and use your credit card at www.pinklemonadestandchallenge.org, to make a donation equal to the amount you raised!

***BCRF is the #1 rated breast cancer charity according to Charity Navigator ***

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